

2022-2023 District Goals

District: 201V5
Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

[Service Goals and Action Plans 2022-27 Strat Plan 201 V5.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

OtherWe have selected a District GMA Lead and a District GMA Coach and Mentor for our GMA Lead to ensure

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	6	7
2nd Quarter	0	0	34	30
3rd Quarter	1	20	32	52
4th Quarter	0	0	77	83

FY New Clubs

1

FY Charter Members

20

FY New Members

149

FY Retention Goal

172

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

-3

Action Plan

[Membership Goals and Action Plans 2022-27 Strat Plan 201 V5.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[Leadership Goals and Action Plans 2022-27 Strat Plan 201 V5.pdf](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 0% and club participation in our district increases by 11%.
- b. Our team will ensure that 0 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 100 to LCIF and I will ask 4 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[423 Foundations Goals and Action Plans 2022-27 Strat Plan 201 V5 7513.pdf](#)

CUSTOM GOALS

Goal Statement

District 201-V5 will work to build Brand Awareness of Lions within our District through increased training of our Club PR Chairs, engagement with local, State and Federal Governments, holding 75th Anniversary events celebrating 75 years of Lions service in Australia

Plans with timelines have been developed and will be regularly reviewed. Our District has appointed an Assistant PR Chair to provide additional resourcing

Action Plan

[Brand Awareness Goals and Action Plans 2022-27 Strat Plan 201 V5.pdf](#)

Goal Statement

District 201-V5 will work to remind / make all clubs aware of the foundations and projects that occur internationally and domestically and encourage all clubs to select projects that best fits their club and support those projects to their fullest. Our aim is for all clubs to plan their support programs based on understanding all foundations and programs Lions are involved in through widening their awareness

Action Plan

[Foundations Goals and Action Plans 2022-27 Strat Plan 201 V5 .pdf](#)